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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No. 09/118,351

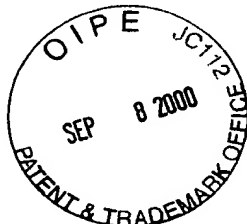
Martin David Hoyle

COMPUTER INTERFACE METHOD  
AND APPARATUS WITH TARGETED  
ADVERTISING

Filed: July 17, 1998

Group Art Unit: 2773

Examiner: Nguyen, C.



**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Box Issue Fee, Assistant Commissioner for Patents, Washington, D.C. 20231 on **September 5, 2000.**

  
JoAnn Shackelford

**Date of mailing of PTOL 85  
entitled "Notice of Allowance  
and Base Issue Fee Due": 6/5/00**

**Issue Batch No. N46**

**TRANSMITTAL LETTER**

BOX ISSUE FEE  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:


In response to the Notice of Allowance and Issue Fee Due mailed June 5, 2000, enclosed are the following items to be filed with the above-identified application:

1. Executed PTOL-85B form with the Certificate of Mailing signed and dated (in duplicate); and
2. Our check No. 3459 in the amount of \$605 for payment of the issue fee.

The Commissioner is hereby authorized to charge any deficiencies or fees or credit any overpayment associated with this communication to Deposit Account No. 50-0852. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

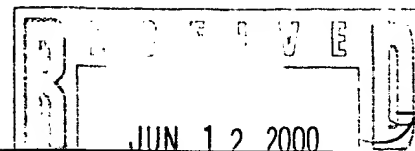
REISING, ETHINGTON, BARNES,  
KISSELLE, LEARMAN & McCULLOCH, P.C.

  
James D. Stevens  
Registration No. 35,691  
P.O. Box 4390  
Troy, Michigan 48099  
(248) 689-3500

Date: **September 5, 2000**  
JDS/js  
Enc.

## PART B—ISSUE FEE TRANSMITTAL

Complete and mail this form, together with a scale fees, to:

Box ISSUE FEE  
Assistant Commissioner for Patents  
Washington, D.C. 20231

**MAILING INSTRUCTIONS:** This form should be used for transmitting the ISSUE FEE. Blocks 1 through 4 should be completed where appropriate. All further correspondence including the Issue Fee Receipt, the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Legibly mark-up with any corrections or use Block 1)

LM01/0605

JAMES D. STEVENS  
REISING ETHINGTON LEARMAN & MCCULLOCH  
PO BOX 4390  
TROY MI 48099-4390

Note: The certificate of mailing below can only be used for domestic mailings of the Issue Fee Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing.

## Certificate of Mailing

I hereby certify that this Issue Fee Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Box Issue Fee address above on the date indicated below.

JoAnn Shackelford

(Depositor's name)

(Signature)

September 5, 2000

(Date)

APPLICATION NO.	FILING DATE	TOTAL CLAIMS	EXAMINER AND GROUP ART UNIT	DATE MAILED
09/118,351	07/17/98	022	NGUYEN, C	2773 06/05/00
First Named Applicant	DAVID HOYLE,	35 USC 154(b) term ext. =	0 Days.	

TITLE OF INVENTION COMPUTER INTERFACE METHOD AND APPARATUS WITH TARGETED ADVERTISING

ATTY'S DOCKET NO.	CLASS-SUBCLASS	BATCH NO.	APPLN. TYPE	SMALL ENTITY	FEE DUE	DATE DUE
2	P-3001-1/L&M	345-356.000	N46	UTILITY	YES \$605.00	09/05/00

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Use of PTO form(s) and Customer Number are recommended, but not required.

☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47) attached.

2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

Reising, Ethington,  
Barnes, Kisselle,  
Learman & McCulloch,  
P.C.

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)  
**PLEASE NOTE:** Unless an assignee is identified below, no assignee data will appear on the patent. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the PTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE B.E. TECHNOLOGY, LLC

(B) RESIDENCE: (CITY &amp; STATE OR COUNTRY) Bay City, Michigan

Please check the appropriate assignee category indicated below (will not be printed on the patent)

☐ individual ☒ corporation or other private group entity ☐ government

4a. The following fees are enclosed (make check payable to Commissioner of Patents and Trademarks):

☒ Issue Fee☐ Advance Order - # of Copies \_\_\_\_\_

4b. The following fees or deficiency in these fees should be charged to:

DEPOSIT ACCOUNT NUMBER 50-0852  
(ENCLOSE AN EXTRA COPY OF THIS FORM)

☒ Issue Fee☐ Advance Order - # of Copies \_\_\_\_\_

The COMMISSIONER OF PATENTS AND TRADEMARKS IS requested to apply the Issue Fee to the application identified above.

(Authorized Signature)

James D. Stevens, R.N. 35,691

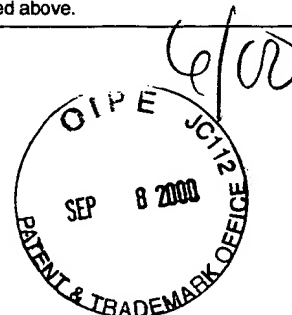
(Date)

9/5/00

NOTE: The Issue Fee will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the Patent and Trademark Office.

**Burden Hour Statement:** This form is estimated to take 0.2 hours to complete. Time will vary depending on the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, D.C. 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND FEES AND THIS FORM TO: Box Issue Fee, Assistant Commissioner for Patents, Washington D.C. 20231

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TRANSMIT THIS FORM WITH FEE

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#10654  
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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JoAnn Shackelford  
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Date of mailing of PTOL 85  
entitled "Notice of Allowance  
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Issue Batch No. N46

**TRANSMITTAL OF FORMAL DRAWINGS TO CORRECT  
INFORMALITIES WITHIN THREE MONTH PERIOD OF RESPONSE SET  
IN NOTICE OF ALLOWABILITY (PTOL-37)**

BOX ISSUE FEE  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

To correct the informalities in the drawings as noted in the Notice of Allowability (PTO-37), applicant submits herewith fourteen (14) sheets of drawings for the above-identified application.

The three month period of response set in the Notice of Allowability (PTOL 37) expires on September 5, 2000. This submission is before this expiration date.

Respectfully submitted,

REISING, ETHINGTON, BARNES,  
KISSELLE, LEARMAN & McCULLOCH, P.C.

James D. Stevens

James D. Stevens  
Registration No. 35,691  
P.O. Box 4390  
Troy, Michigan 48099  
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